





Communicating modelling results to policymakers

Case of LIFE Climate CAKE PL project

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IMPORTANT QUESTIONS:

- How to assure effective use of modelling results for policy making in Climate & Energy area?
- How to achieve good communication of modelling results between modellers and policymakers/stakeholders?







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ANALYSIS OF THE CLIMATE & ENERGY POLICY

- The main objective is to develop a sustainable and comprehensive system for creating and exchanging information and knowledge in order to support the effective and efficient implementation of the EU climate and energy policies.
- Building a comprehensive and consistent toolkit, including CGE and sectoral models, to assess policy impacts and support policy stakeholders.
- Establishing Centre for Climate and Energy Analyses (CAKE) to secure project sustainability.
- As part of the project, the **Steering Committee** and the Technical Group were established, which include representatives of the **target group** cooperating with the project team.







LIFE Climate CAKE PL - PROJECT CONCEPT









TARGET GROUP AND STAKEHOLDERS

- The present project is addressed to the central administration (the Ministry of the Environment, the Ministry of Energy, the Ministry of Finance, the Ministry of Economic Development, the Ministry of Agriculture and Rural Development, the Ministry of Infrastructure and Construction, the Ministry of Foreign Affairs, the Chancellery of the Prime Minister), which is responsible for creating climate and energy policies
- The main users (apart from the central administration) of the results of analyses and assessments carried out as part of the Project are:
 - Sectoral organisations
 - Non-governmental organisations
 - Local administration
 - Universities and research centres

- OŚ-PIB
- The Project aims to better communication of modelling assumptions and results through the meetings of Steering Committee and the Technical Group





Steering Committee and Technical Group

- The Steering Committee and the Technical Group have been established as part of the project, involving representatives of the target group (ministries)
- The goal is to engage the target group into the project implementation to achieve the highest possible cohesion and usefulness of project output with expectations addressed
- Meetings of SC and TG place for exchange of information in purpose of:
 - Evaluation of specific needs of the target group,
 - Identifications of problems and shortcomings,
 - Future works, reports, meetings,
 - Communicating and learning the project results understanding and use.







REFLECTION ON COMMUNICATION

- Since models are specific in their nature, output receivers not necessarily understand results
- Decision-makers / public officers prefer simple, specific numbers to make decisions as well as to communicate them to the public
- Models and other analyses provide partial outlook, while communication to the public must be comprehensive (including broader and cross-cutting perspective)
- Evaluation criteria should be addressed as well. Key decision/policy evaluation criteria include:
 - effectiveness
 - efficiency
 - proportionality







Thank you!

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