

négaWatt scenario 2017-2050

**A sufficiency, efficiency
and substitution approach,
a sustainable trajectory
for the French industry**

Emmanuel RAUZIER

e.rauzier@institut-negawatt.com

Association négaWatt

26/11/2018



Supported by Fondation Charles Léopold
Mayer pour le progrès
de l'Homme

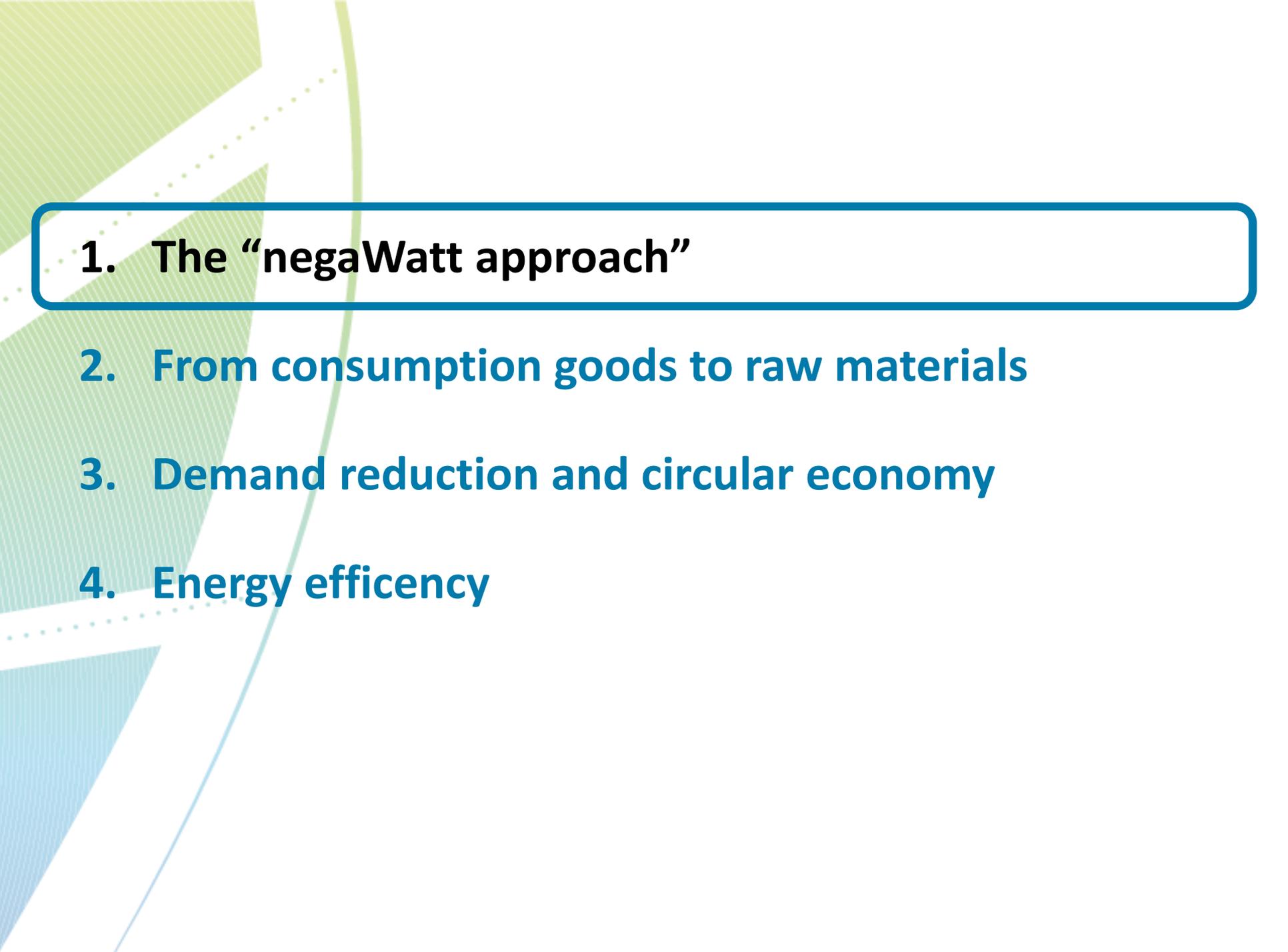
➤ The négaWatt association



- A think tank on energy and energy policies created in 2001
- A non-profit, independent group of experts and field-practitioners
- A core of ~ 25 “companions” + 25 “ambassadors”, 1200 members
- Producing sustainable energy scenarios (latest in 2017) and proposing systemic policies and measures



- Subsidiary created in 2009
- Operational branch of the association



1. The “negaWatt approach”

2. From consumption goods to raw materials

3. Demand reduction and circular economy

4. Energy efficiency

↘ A change of paradigm

3. Substitution

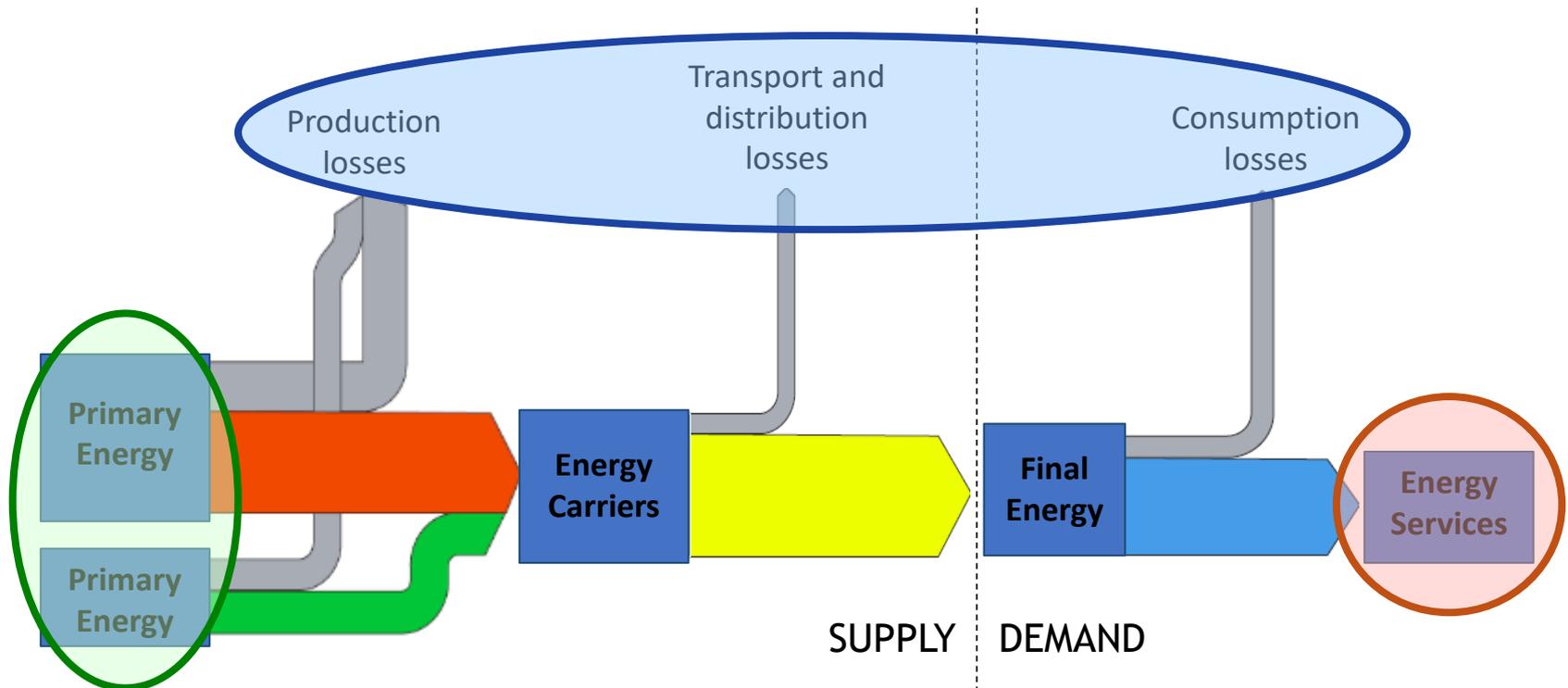
Develop **flow-based** renewables to replace **stock-based** fissile and fossils

2. Efficiency

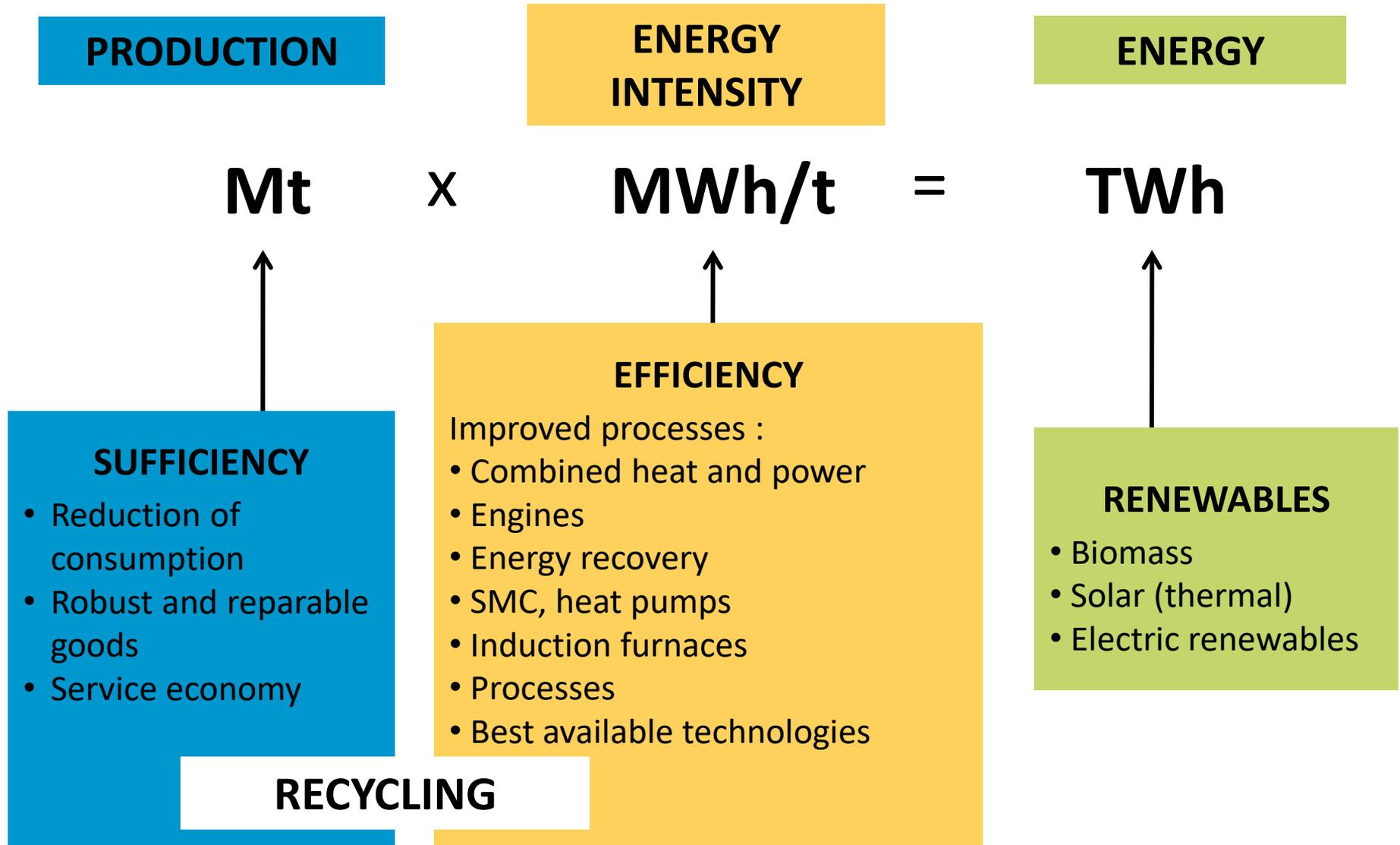
Reduce the **losses**, i.e. the need of primary resources to serve end-uses

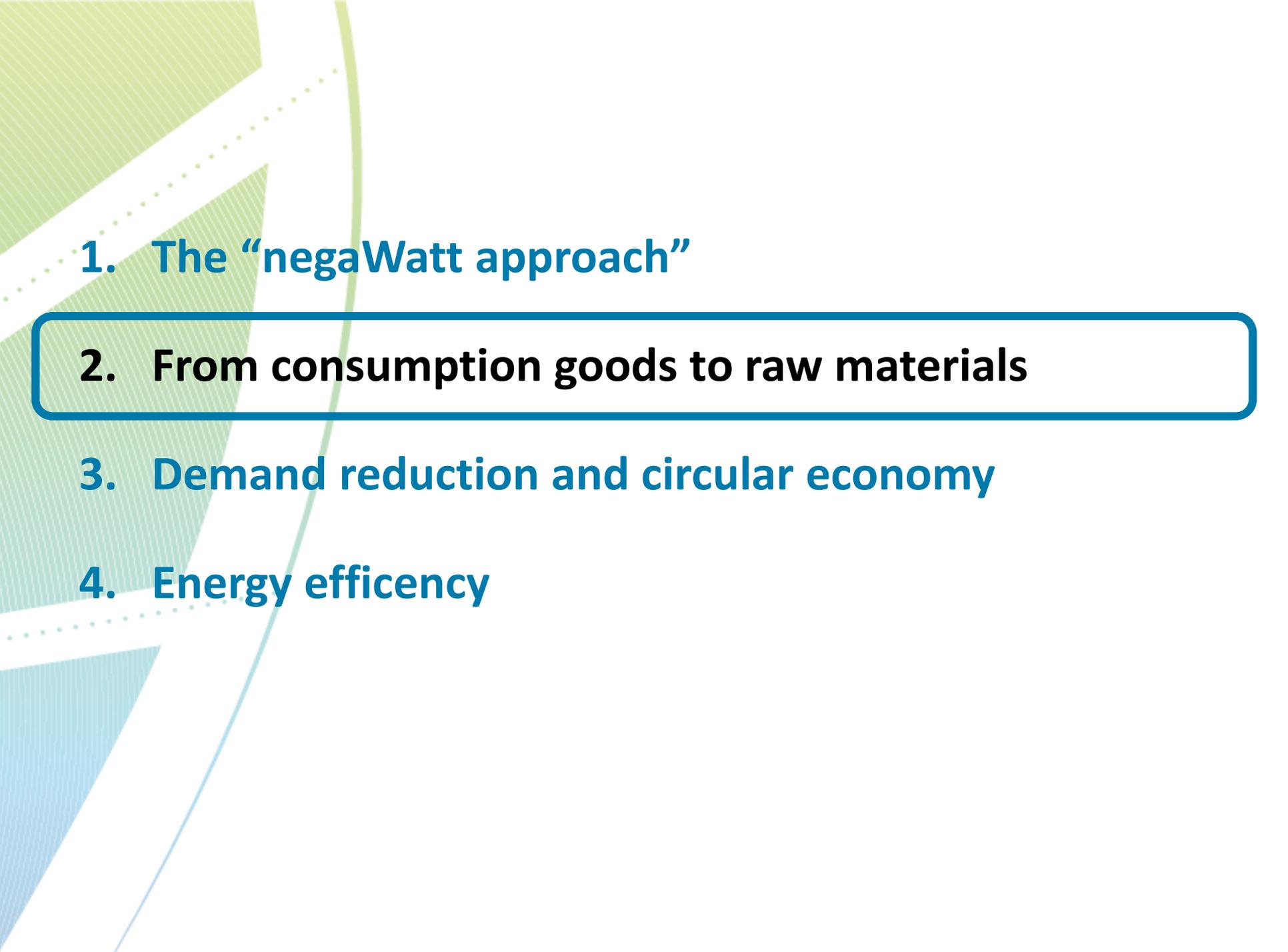
1. Sufficiency

Prioritize energy end-uses in terms of individual/collective **energy services**



↘ The négaWatt approach applied to industry





1. The “negaWatt approach”

2. From consumption goods to raw materials

3. Demand reduction and circular economy

4. Energy efficiency

↘ Which and how much materials by 2050?

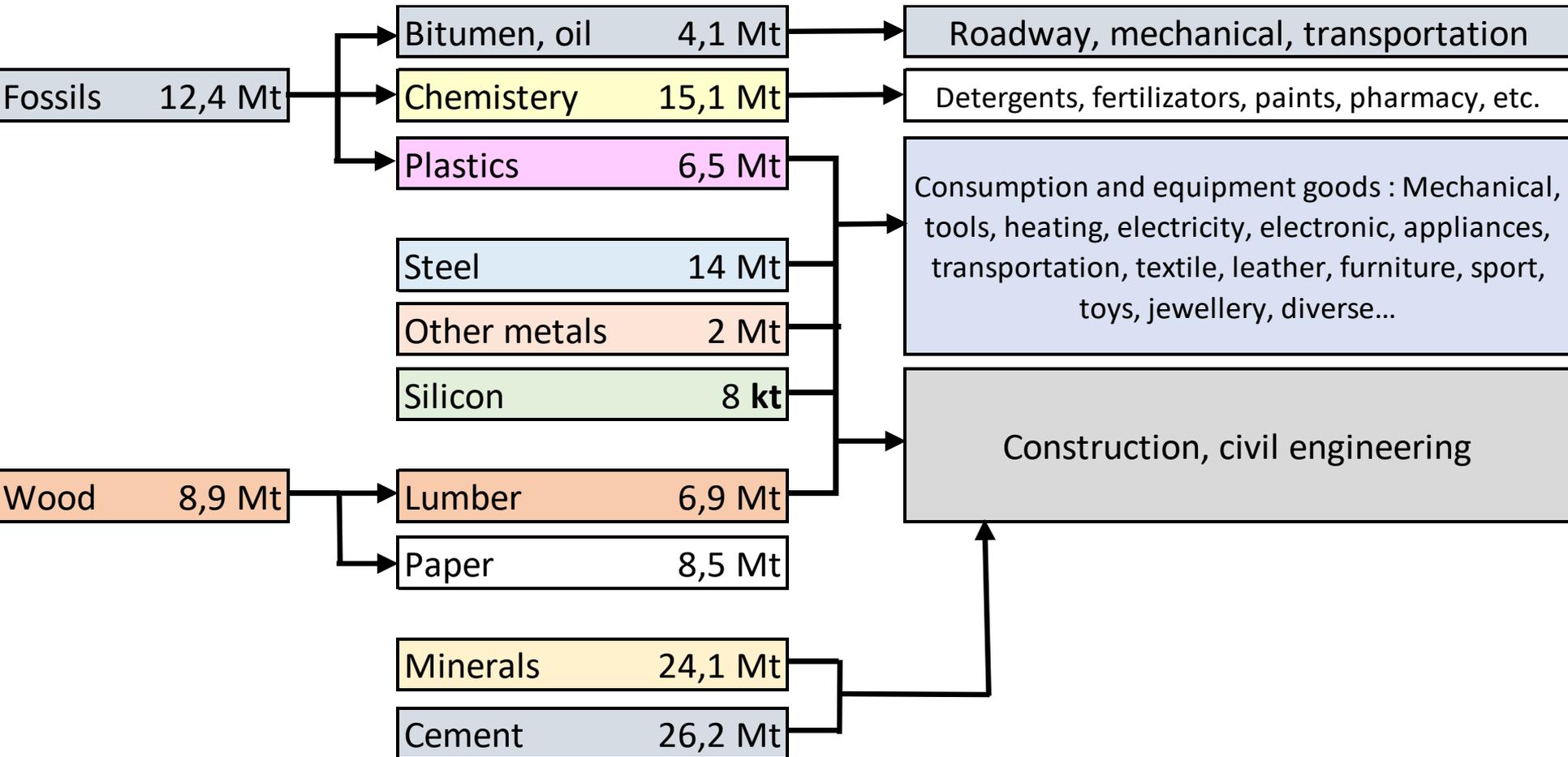


Materials production in official scenarii

Production			
Mtons	2010	2030	2050
Steel	21,00	20,20	18,77
Aluminium	0,51	0,61	0,53
Ethylène	2,30	2,51	2,51
Chlorine	1,10	1,00	1,00
Ammoniac	1,03	0,88	0,88
Clinker	14,90	14,00	13,00
Glass	4,60	4,60	4,20
Paper	8,80	7,95	7,95
Sugar	4,60	4,54	4,54

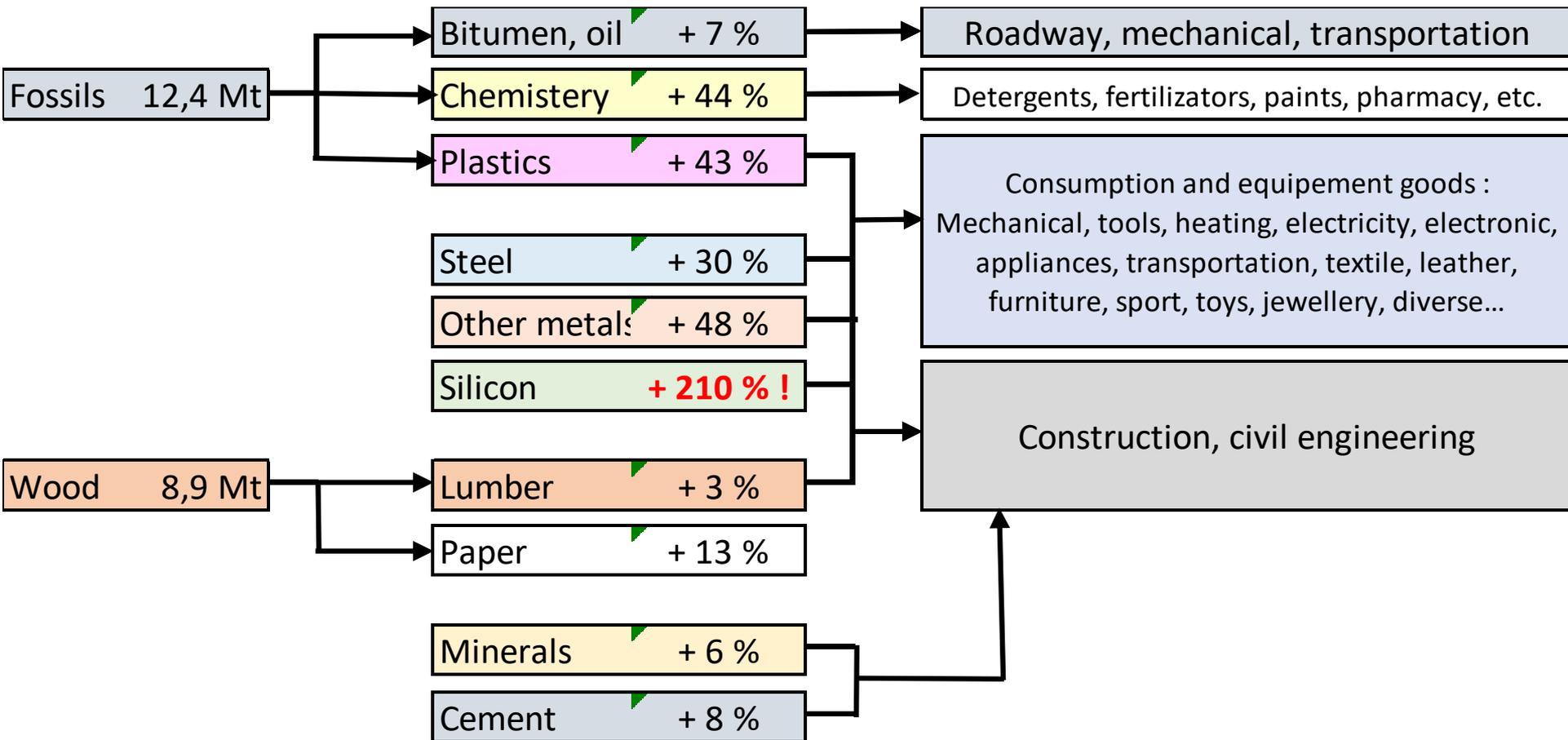
No real analysis
about the amount of
raw materials until
2050

Raw materials and goods chain



Materials production in France

↘ National energy consumption and footprint



Raw materials consumption consumed for footprint

COMPUTERS

Production	30 000
Consumption	8 millions !

MOBILE TELEPHONES

Production	0
Consumption	24 millions !

ELECTRONIC APPLIANCES

Production	8 millions units
Consumption	79 millions units !

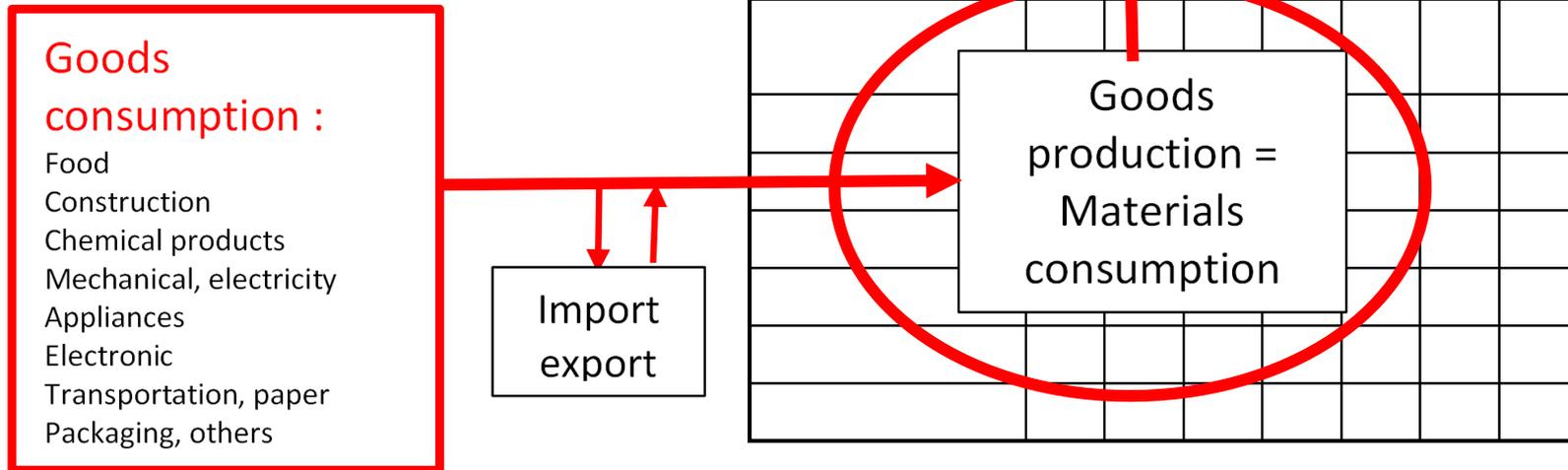
Manufactory energy required for :

Devices produced in France **30 TWh**

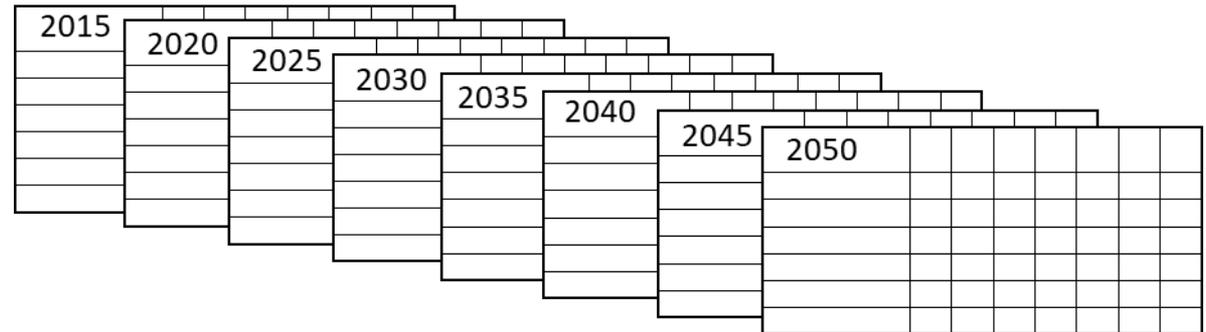
Devices consumed in France **220 TWh**

➤ Relation between goods and materials

Materials production : Biomass, wood, steel, non-ferrous metals, cement, earth, sand and stone, glass, fossils for non-energetical use, basic chemical products, plastics, papers and cartons

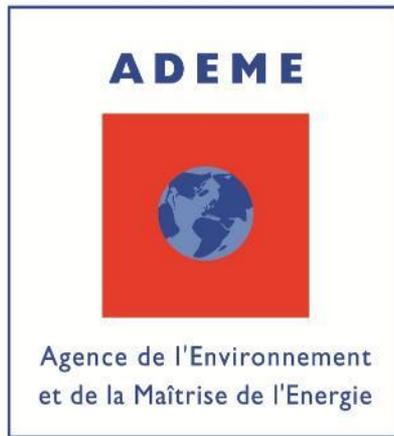


National **D**emand + **S**tock variation at year n =
Production + **I**mportations - **E**xportations
(available for goods and materials)



Evolutions algorithms depend on **hypothesis** for each section :

- Population growth
- **Consumption per capita** (sufficiency or growth)
- **Specific calculation modules** for construction, transportation, packaging, renewable energies
- Potential changes of **import/export rates**

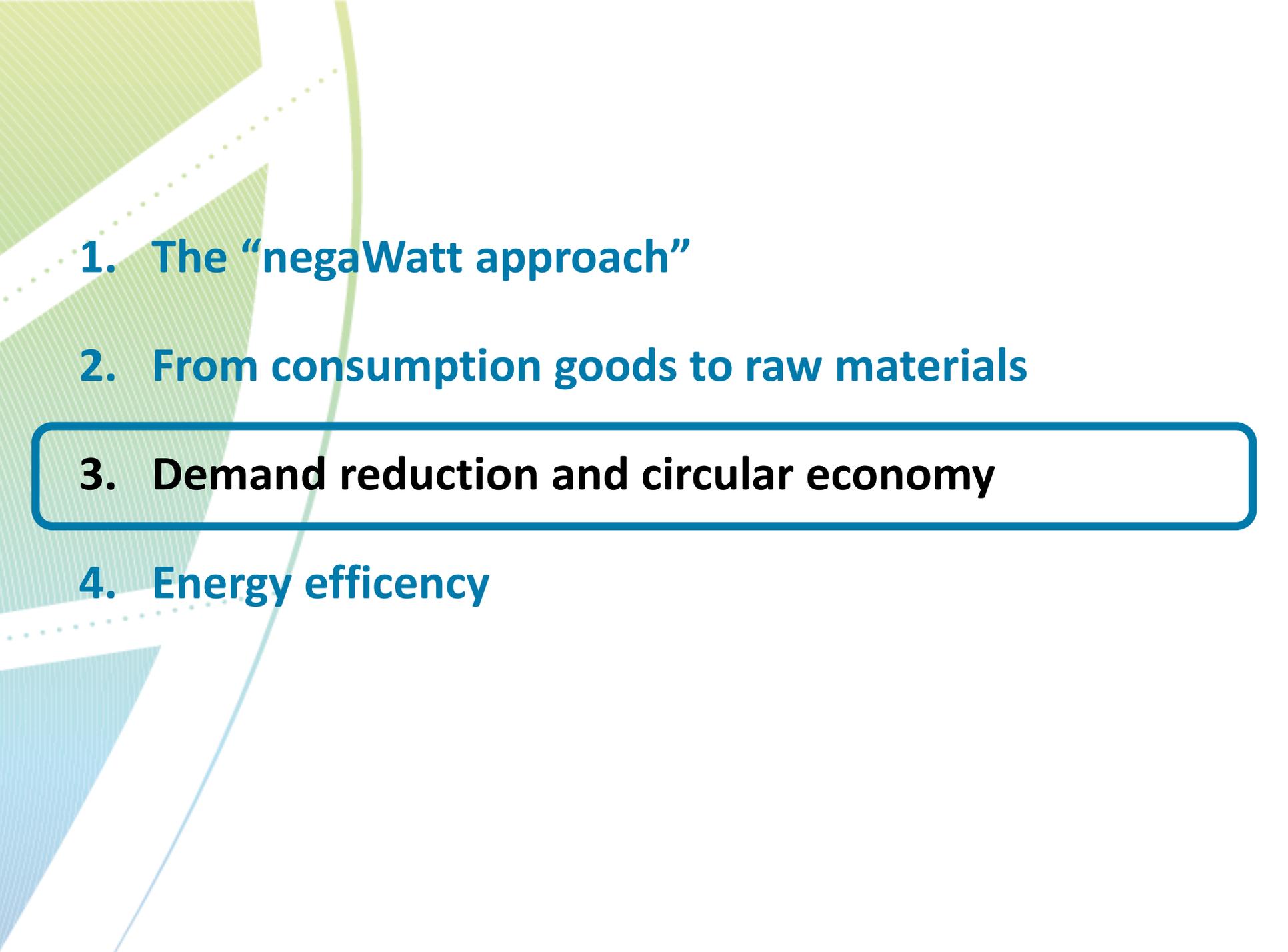


Prospective energy material : scenarisation of industrial production levels until 2035 - 2050



INSTITUT
négaWatt





1. The “negaWatt approach”

2. From consumption goods to raw materials

3. Demand reduction and circular economy

4. Energy efficiency

↘ The prospective parameters for goods and materials demand



- **Population growth**
- Strong growth of **digital technologies**
- Products **Sustainability**
 - End of planned obsolescence (law LTECV)
 - To **Reduce** : to stop the disposable products
 - To **Reuse** : second hand market development
 - To **Repair** : better after sales guarantee
 - To **pool** : leasing and sharing products
- **Recycling materials**



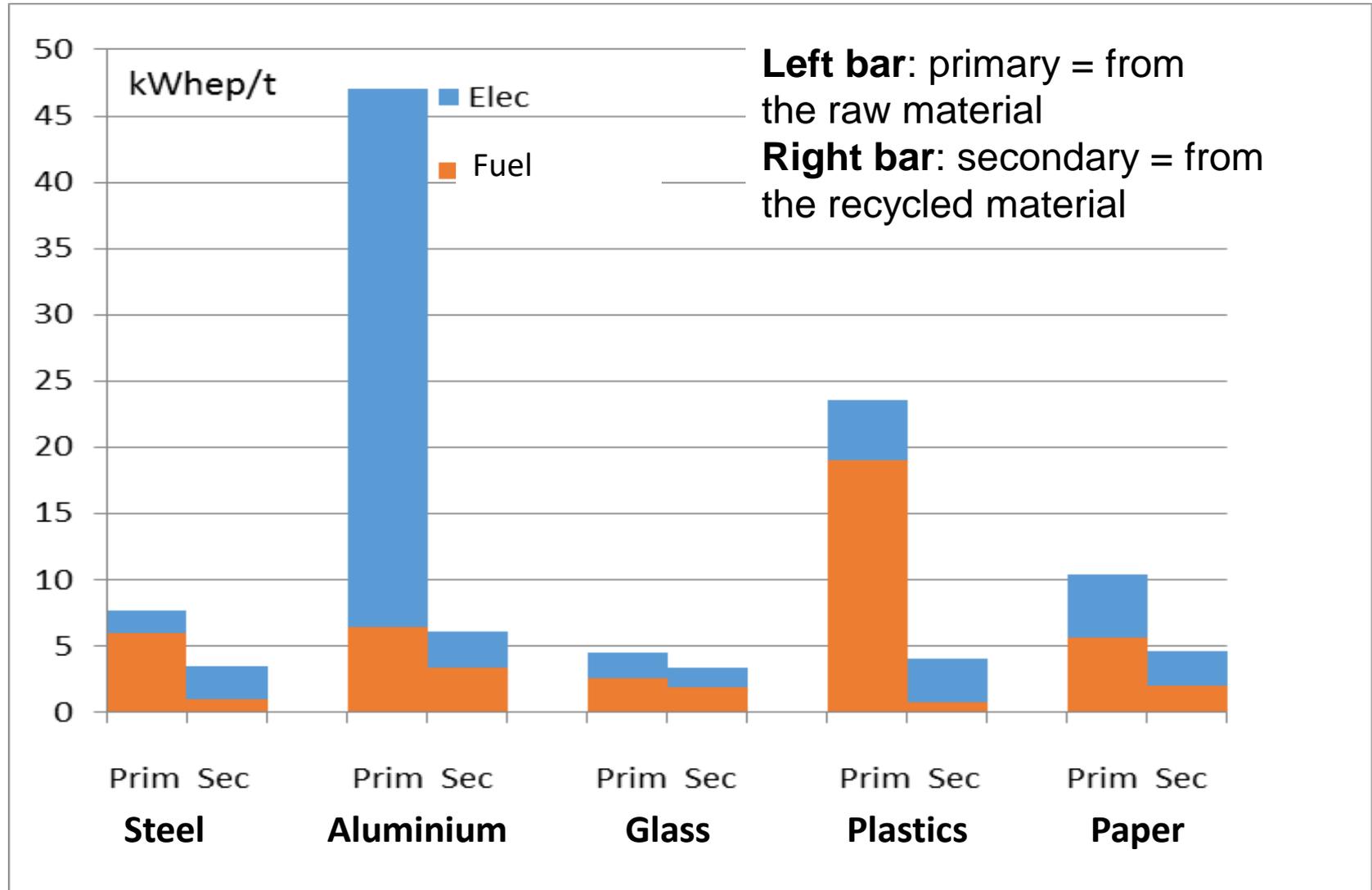
➤ An example of virtuous charter

The commitments
of company SEB



- 95% of repairable products
- 5,7 millions of spare parts
- -30% for spare parts price
- Availability for ten years





➤ Increased collecting and recycling

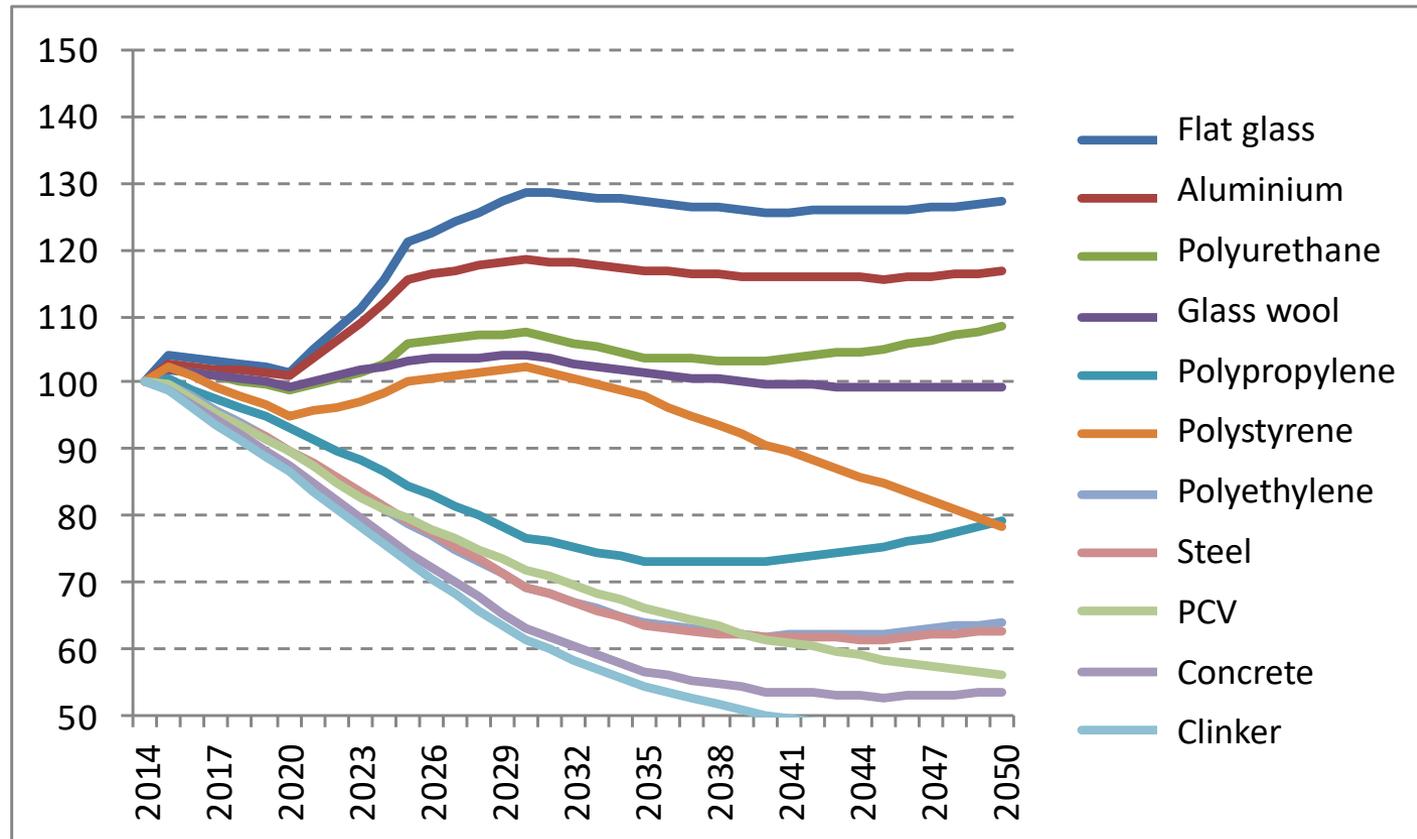


Material	Collection rate	Recycling rate in France	Recycling rate in other countries		Forecast Recycling rate
	2015	2015	2015		nW 2050
Steel	74%	57%	Italy	81%	90%
Aluminium	26%	53%			86%
Glass	42%	45%	Belgium	95%	90%
Plastics	15%	10%	Germany	38%	40%
Paper / cartons	74%	59%	UK	85%	80%
Oils		30%			80%
Tires		10%			30%
Bitumina		4%			85%

Materials demand for construction



○ Results:
nW scenario



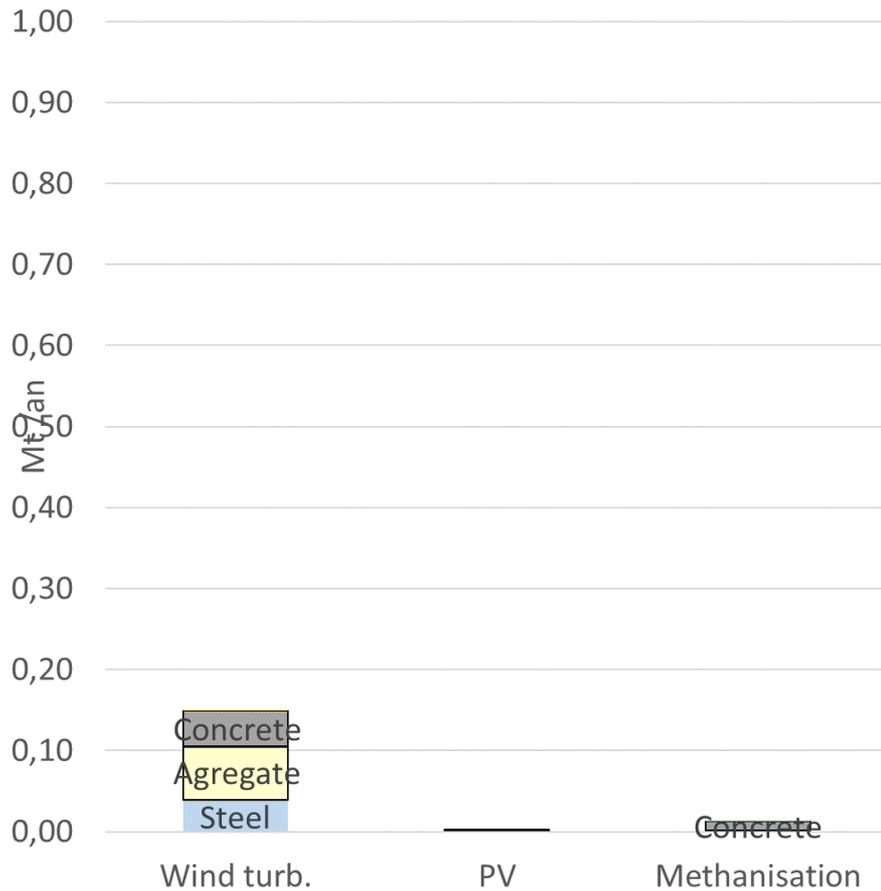
- ✓ New buildings construction with stabilised cohabitation rate
- ✓ All buildings removed until 2050
- ✓ Roads construction reduced (-13% in 2035, -25% in 2050)
- ✓ PCV reduction and growth of biosourced materials

➤ Materials production for renewable energy



2014

2050

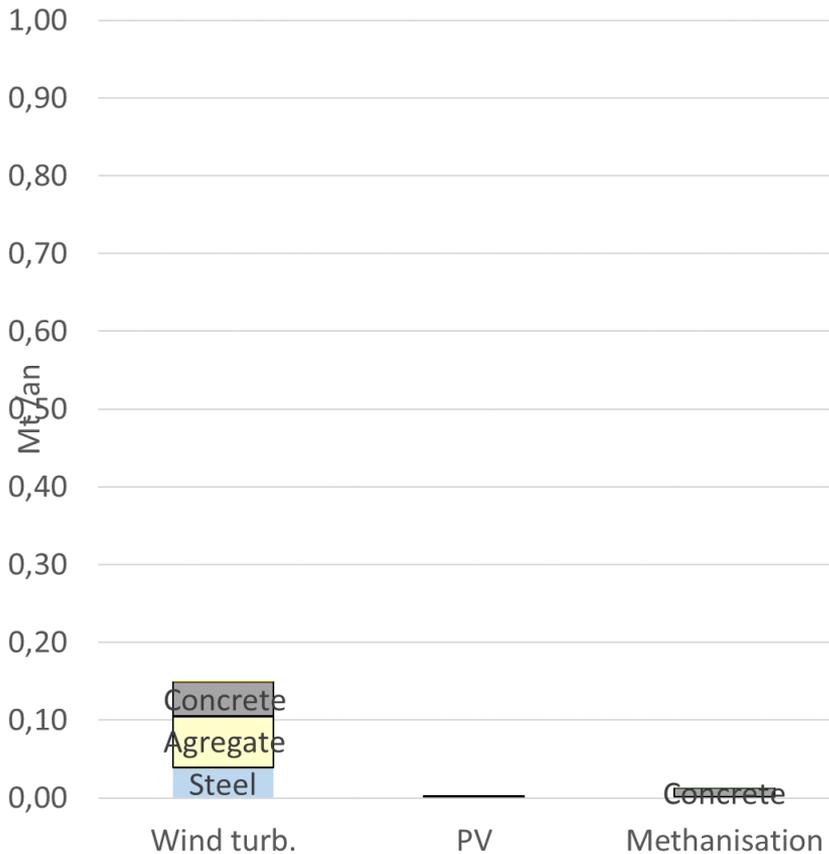


* Excluding foundations

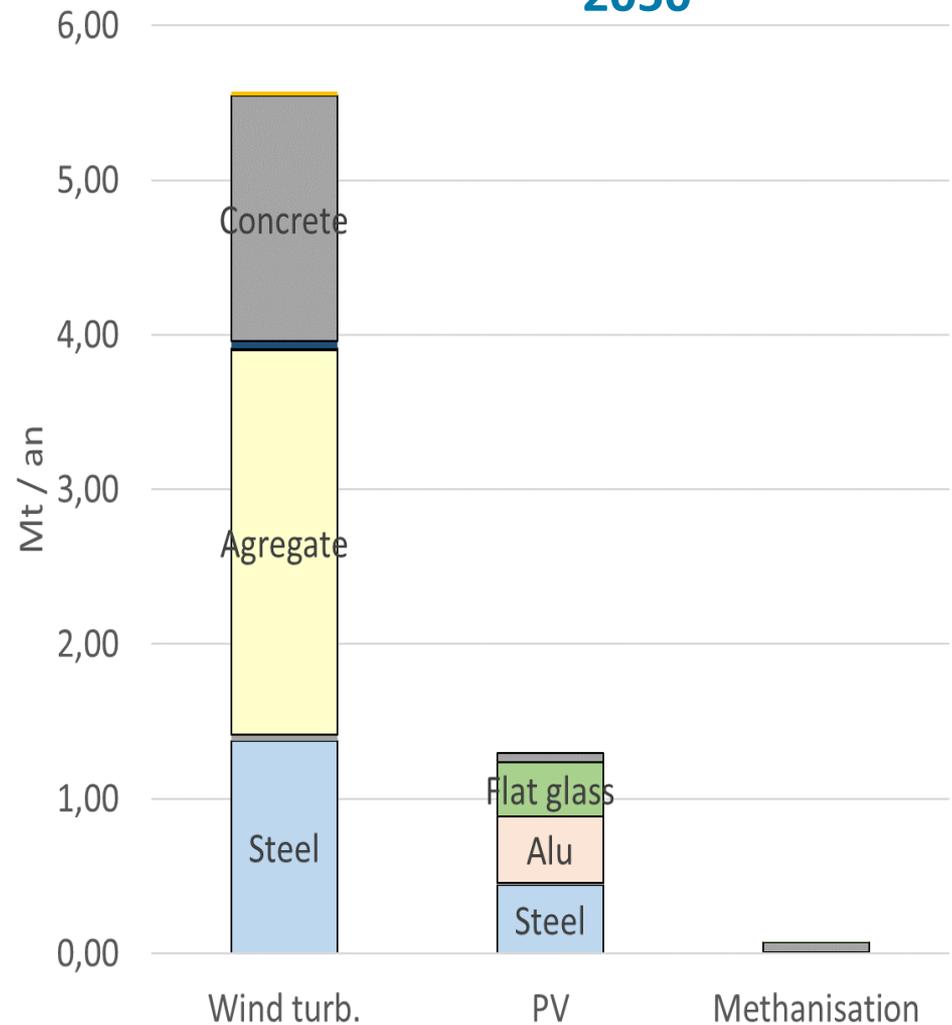
Materials footprint for renewable energy



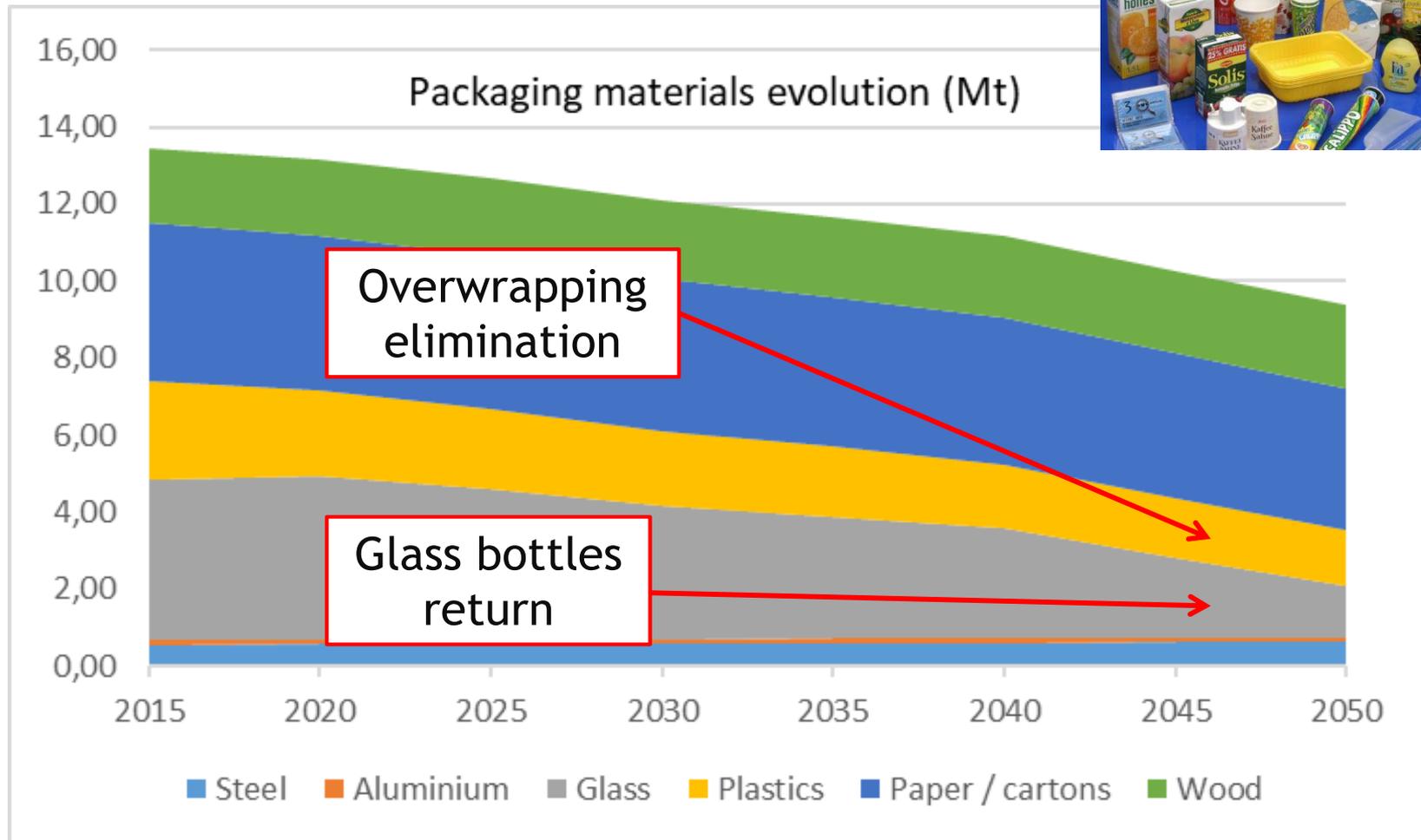
2014



2050



➤ Materials demand for packaging

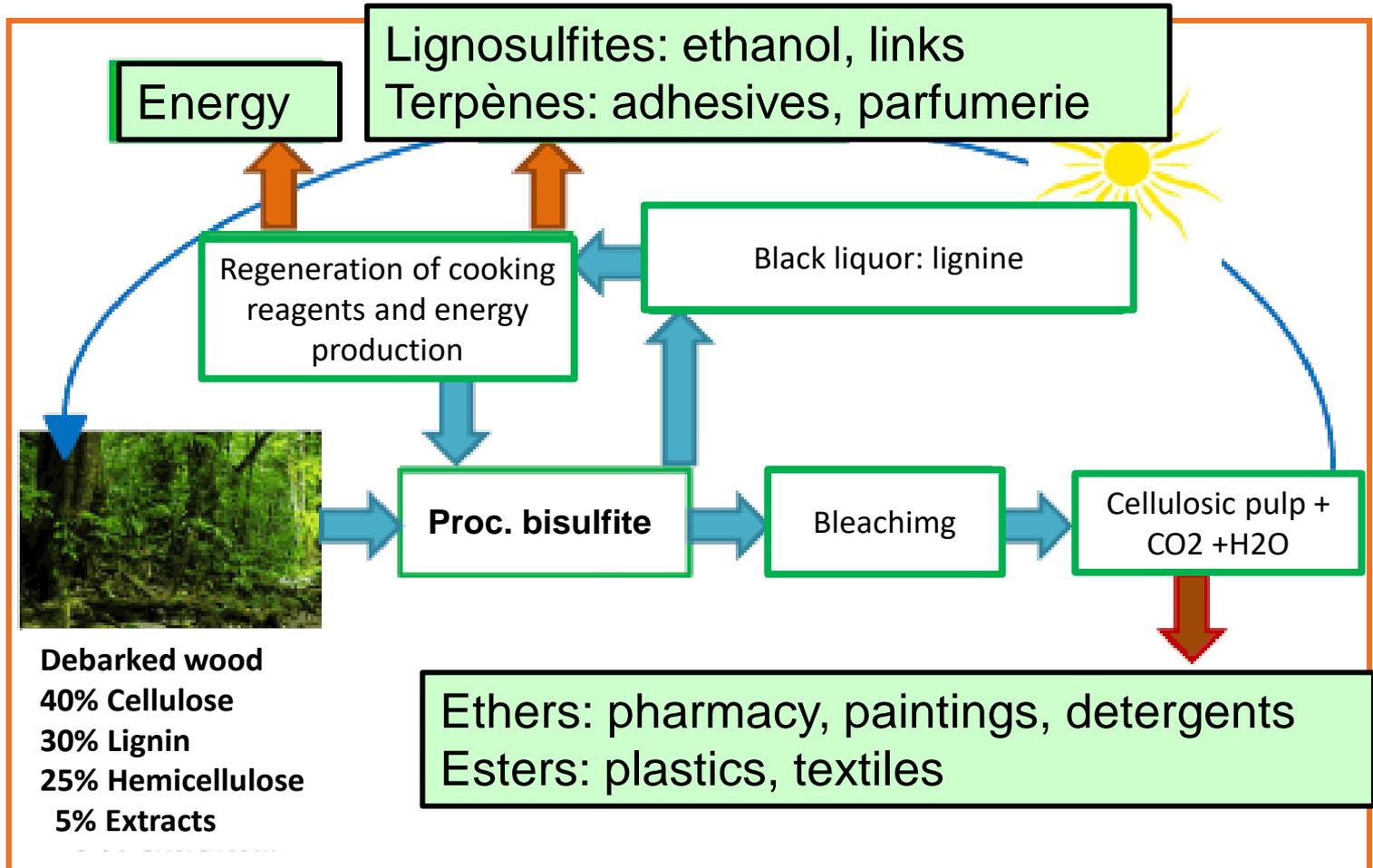


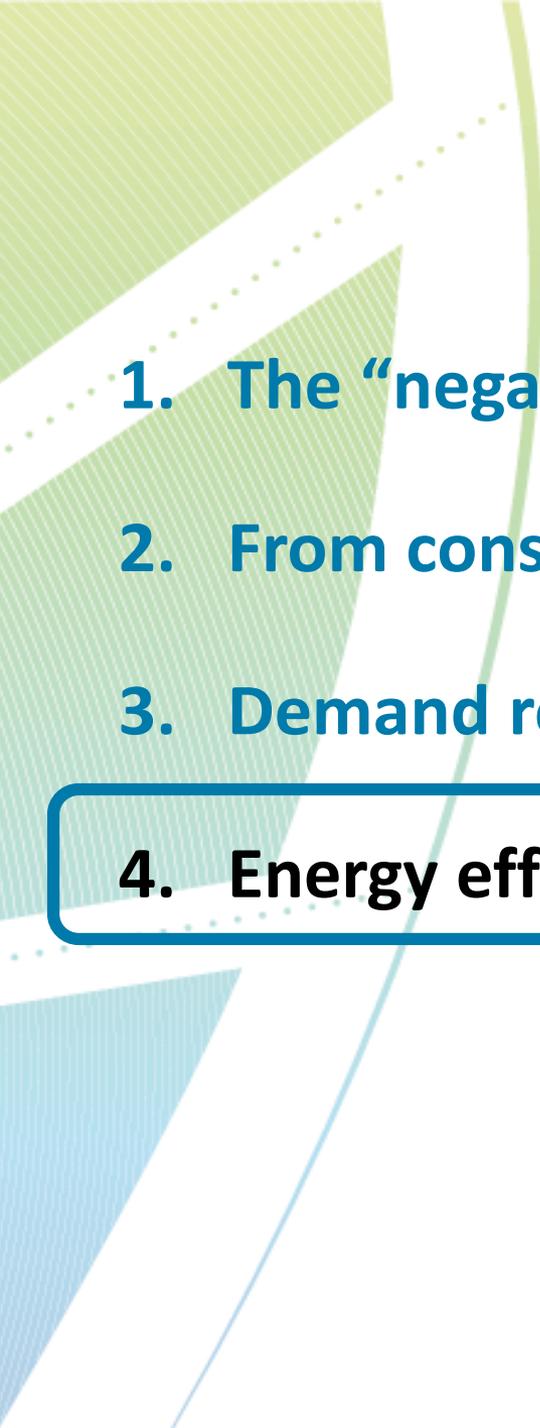
Chemical products	PROSPECTIVE	
	2035	2050
- Nitrogenous fertilizers	-33%	-43%
- Phytosanitary products	-20%	-30%
- Cleaning products: detergents, solvents, soaps, toiletries and perfumes	+8%	+15%
- Other products: paintings, varnishes, adhesives, inks, explosives, etc.	+8%	+15%
- Pharmaceutical products	+8%	+15%

➤ Bio sourced materials

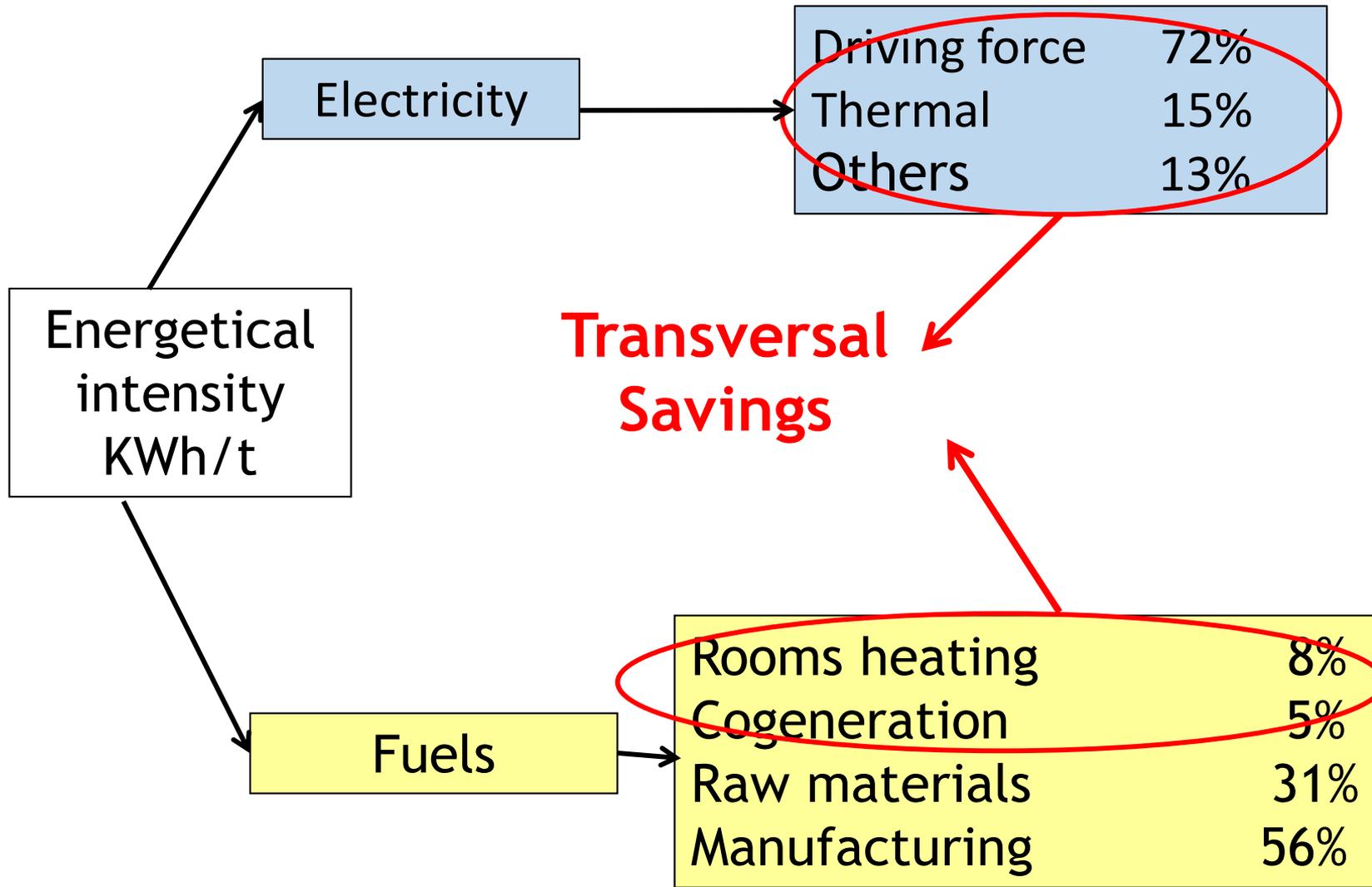
Sector	Raw materials	Applications range	Efficiency rates	Maturity	Alimentary competition
Starch	Wheat, corn, rice	Wide		Yes	Yes
Sugar	Beetroot	Specific	High	Yes	Yes
Oil	Colza, sunflower	Wide		Yes	Yes
Ligno-cellulosic	Wood	Wide		R&D	No
	Myscanthus, switchgrass...	Wide		R&D	Yes
Algae		Wide	Low	R&D	No

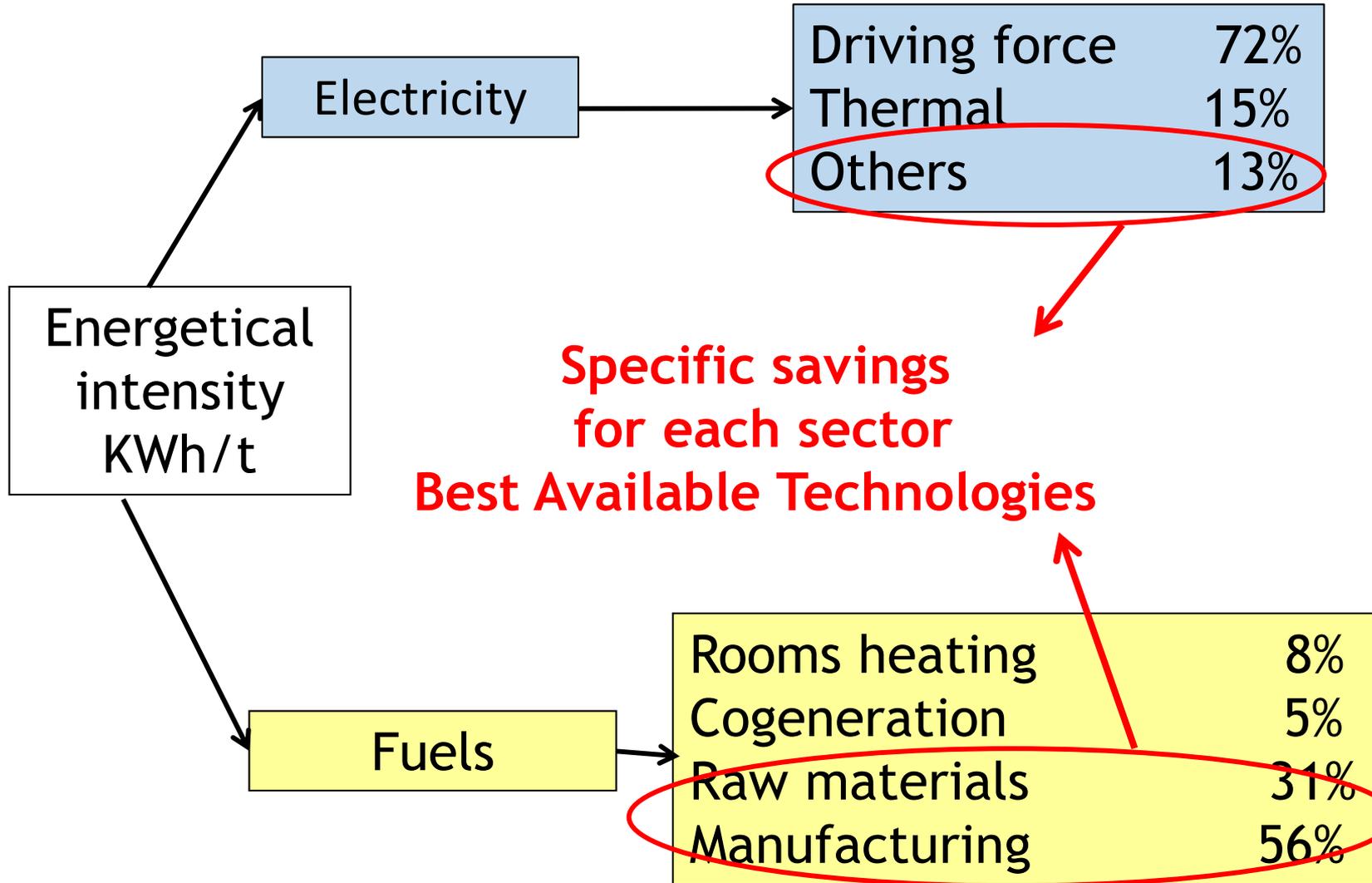
Sector	Starch	Sugar	Oil	Cellulose	Algae
Plastics, rubber	X			X	X
Solvents		X	X		X
Detergents			X	X	X
Parachemistry	X			X	X

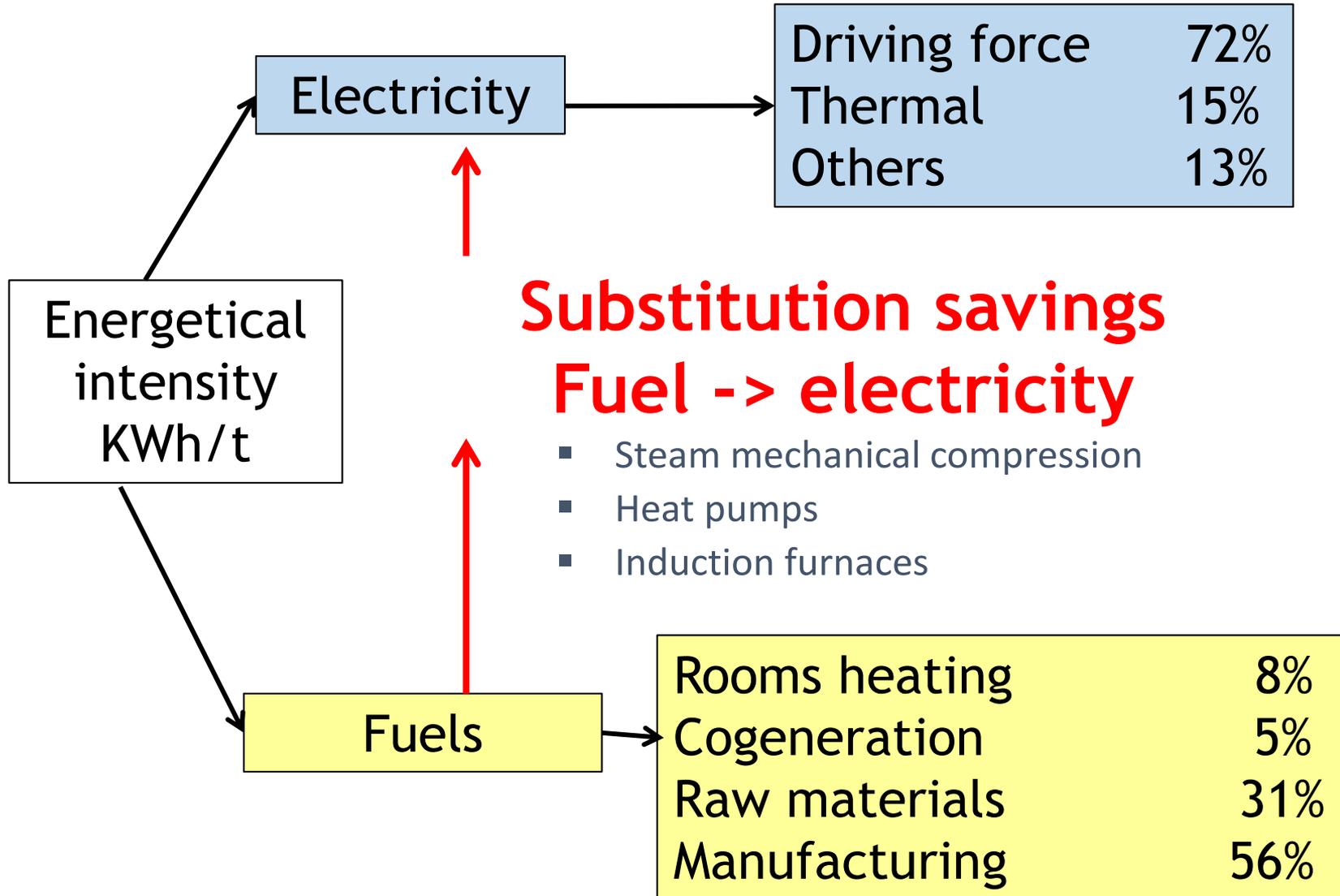


- 
1. The “negaWatt approach”
 2. From consumption goods to raw materials
 3. Demand reduction and circular economy
 4. Energy efficiency

➤ Cross energy savings



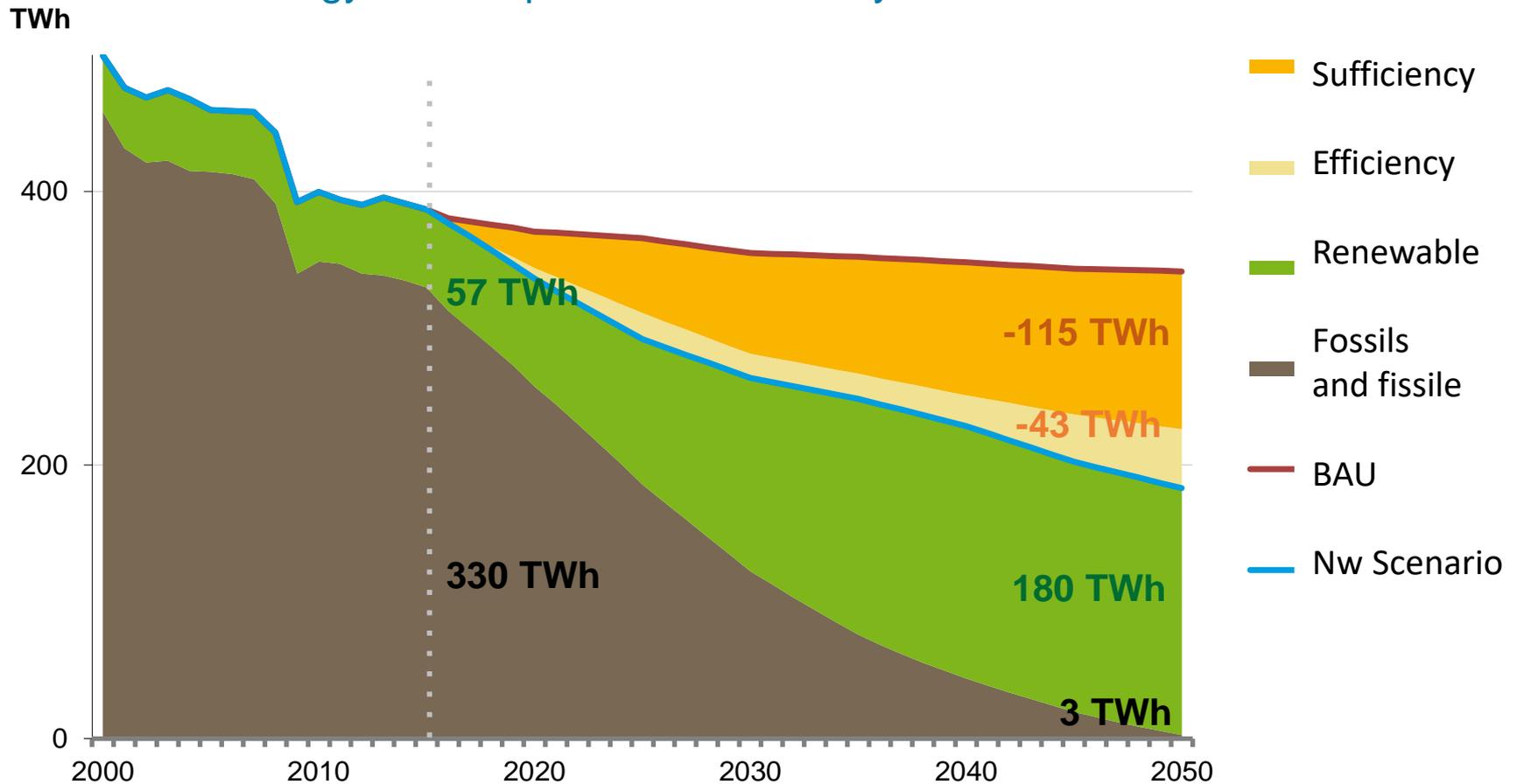




Global results for the industry



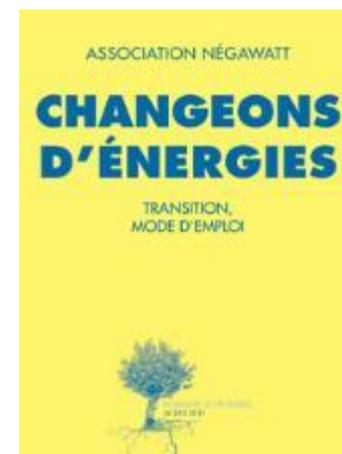
Final energy consumption of the industry sector



Contact : contact@negawatt.org

- Technical and synthetic reports
- Graphics and data
- Videos
- Press coverage
- négaWatt news

- Books



www.negawatt.org

- Debunking energy issues



www.decrypterlenergie.org